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10/566,714	02/01/2006	Kuniaki Ishibashi	053565	8972
38834	7590	05/10/2010	EXAMINER	
WESTERMAN, HATTORI, DANIELS & ADRIAN, LLP			HON, SOW FUN	
1250 CONNECTICUT AVENUE, NW				
SUITE 700			ART UNIT	PAPER NUMBER
WASHINGTON, DC 20036			1783	
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			05/10/2010	ELECTRONIC

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

patentmail@whda.com

ADVISORY ACTION

Request for Reconsideration

1. The request for reconsideration has been fully considered but fails to place the application in allowable condition for the reasons set forth below.
2. Applicant argues that none of the references disclose the claimed feature of "the MD direction of the polarizing film corresponds to the MD direction of the retardation film".

Applicant is respectfully apprised that while none of the references are anticipatory, the combination of the references renders the claimed feature obvious.

3. Applicant argues that Matsumoto simply teaches that the retardation film is laminated on the polarizing film after forming the polarizing film on the base resin film in order to manufacture a polarizing plate, and is silent about MD direction of the polarizing film and MD direction of the retardation film.

Applicant is respectfully apprised that Matsumoto does teach the MD direction of the polarizing film ([0016]). Matsumoto teaches a laminated film of a polarizing film with an absorption axis in the TD direction which is perpendicular to the MD direction (extension direction in order to make absorption axis intersect perpendicularly to the running direction, [0013]) in which the polarizing film can be laminated to a retardation film (polarization film transferred to the medium ... As a medium in the case of transfer, phase difference plate, [0030]) which also has an MD direction. Matsumoto fails to teach that the retardation film has a slow axis in the MD direction. Uchiyama is the secondary reference that teaches that a retardation film can have a slow axis in the MD

direction which is perpendicular to the TD direction (slow axis lies parallel to the direction in which the film runs, column 2, lines 1-5, which is the machine direction). Yoshida is the secondary reference that teaches that the slow axis of the retardation film is perpendicular to the absorption axis of the polarizing film ([0177]) for the purpose of providing a display with improved viewing angle characteristics ([0178]), thus providing the motivation for the MD direction of the polarizing film of Matsumoto, which is the direction perpendicular to the absorption axis of the polarizing film, to correspond to the MD direction of the retardation film of the laminate of Matsumoto, which is the direction of the slow axis of the retardation film, as modified by Yoshida in light of Uchiyama.

4. Applicant argues that even if the retardation film of Matsumoto can be replaced by the retardation film of Uchiyama, there is no basis that the skilled person will dispose the retardation film of Uchiyama on the polarizing film of Matsumoto such that MD direction of the polarizing film corresponds to the MD direction of the retardation film.

Applicant is respectfully apprised that Uchiyama is the secondary reference that teaches that a retardation film can have a slow axis in the MD direction which is perpendicular to the TD direction (slow axis lies parallel to the direction in which the film runs, column 2, lines 1-5, which is the machine direction). Yoshida is the secondary reference that teaches that the slow axis of the retardation film is perpendicular to the absorption axis of the polarizing film ([0177]) for the purpose of providing a display with improved viewing angle characteristics ([0178]), thus providing the motivation for the MD direction of the polarizing film of Matsumoto, which is the direction perpendicular to

the absorption axis of the polarizing film, to correspond to the MD direction of the retardation film of the laminate of Matsumoto, which is the direction of the slow axis of the retardation film, as modified by Yoshida in light of Uchiyama.

As such, the prior art rejections over Matsumoto in view of Yoshida, as evidenced by Uchiyama, are sustained.

Any inquiry concerning this communication should be directed to Sow-Fun Hon whose telephone number (571)272-1492. The examiner can normally be reached Monday to Friday from 10:00 AM to 6:00 PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, David Sample, can be reached on (571)272-1376. The fax phone number for the organization where this application or proceeding is assigned is (571)273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

/Sophie Hon/

Sow-Fun Hon

Primary Examiner, Art Unit 1783